

WireE Announces Carbonzero Partnership

Toronto Sept. 12, 2008 – WireE Holdings International Inc. is pleased to announce a strategic partnership with Carbonzero, a partnership that will produce significant reductions in carbon emissions throughout the Canadian telecommunications sector.

“This alliance allows telecoms to realize a significant financial benefit, while reducing emissions,” said Robert Barlow, President and CEO of WireE Holdings International Inc.

Carbon offsets provides organizations with the opportunity to neutralize their unavoidable greenhouse gas emissions by contributing to projects that reduce greenhouse gas emissions. Carbonzero offsets are directed to projects that either replace fossil fuels with “clean” energy sources such as wind or solar, or projects that reduce fossil fuel emissions altogether.

“WireE’s technology will bring a regular stream of offset inventory to Carbonzero to sell, and give telecoms the tools for quantifying, managing, and reducing their greenhouse gases,” said Kate Holloway, CEO of Carbonzero.

Richmond Hill-based WireE is actively involved in the shift from traditional technologies and deployments, to cost and carbon reducing solutions. These implementations can include the planning and delivery of certified emission reduction projects, through the deployment of renewable energy sources, and carbon trading contracts.

The global telecom industry is just one example of an opportunity where companies can utilize carbon neutral technologies, reducing operating expenses, (OpEx) generating profits in carbon credit trading in the wake of rising energy prices, improving corporate sustainability, and creating shareholder value by managing carbon more effectively.

The utilization of wind power and solar energy reduces maintenance concerns and the high costs that come with traditional technologies. WireE is committed to educating the industry on this new way of thinking, and demonstrating the value of investing in carbon-reduction solutions for wireless carriers and improved environmental impact overall.

Toronto-based Carbonzero is the leading provider of high-quality, renewable energy and corporate greenhouse gas management services. Carbonzero has led the way in setting the industry standards for measurable, verified emissions reductions since 2006.

Most notably, Carbonzero was recently selected by the Liberal party as the official carbon offset provider for their campaign emissions. Carbonzero will offset the greenhouse gas emissions produced by the Liberal Party of Canada’s Leader’s Tour for the federal election.

For more information about WireE, please visit www.wireie.com

For more information on Carbonzero, please visit: www.carbonzero.ca

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