

WireIE and e3 Solutions bring Carbon Management to Telecom Industry

Toronto, Oct. 24, 2008 – WireIE International Holdings Inc. and e3 Solutions Inc. have executed a reseller agreement for e3's Enterprise Carbon Management (ECM) software. The e3 ECM solution allows companies to effectively measure, monitor and verify their carbon footprint, thus enabling carbon reduction strategies to work effectively.

Based in Richmond Hill Ontario, WireIE has added the Carbon Management software to its suite of carbon-reducing wireless telecom solutions. WireIE is actively involved in the shift from traditional wireless technologies and infrastructure, to cost and carbon-reducing solutions.

"The software's framework was built for enterprise level Governance, Risk & Compliance (GRC) activities with full-audit tracking capabilities and adds to the portfolio of WireIE's carbon reduction solutions to ensure certifiable offsets are captured", said Robert Barlow, President and CEO of WireIE.

The inclusion of e3 Solutions into WireIE's carbon reduction strategy for the telecommunications industry will identify and quantify plans to reduce carbon at the enterprise level. Both WireIE and e3 Solutions use certified carbon offsets in order to reduce their carbon footprint.

"WireIE is adding value to their organization by becoming a benchmark for telecoms, so they can justify alternative energy projects in order to realize the financial benefits", said Kevin Coyne, President and CEO of e3 Solutions Inc.

"It only stands to reason that WireIE would lead the charge and bring their expertise and e3's ECM to the telecom marketplace as a logical next step in the evolution of the new carbon economy."

E3 Solutions allows for qualification of carbon credit projects, manages all enterprise assets, and identifies projects that can be used to reduce carbon.

WireIE and e3 Solutions Inc. are funded by the New Carbon Economy Fund.

For more information about WireIE, please visit www.wireie.com

For more information on e3 Solutions Inc., please visit: www.e3solutionsinc.com

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