Attention News/Assignment Editors:

Media advisory – WireIE Holdings International Inc. Delivers Smart Grid Presentation at EUCI Conference

(RICHMOND HILL, ON) Sept. 25, 2009 – WirelE Holdings International Inc. is proud to have been the VIP sponsor for the Electric Utility Consultants Inc. (EUCI) Conference, "Distributed Generation Using Renewable Energy: Realizing The Potential" on Sept. 22-23, 2009 in Toronto.

The conference was part of "Green Energy Week", and focused on strategies to accelerate renewable energy production in order to reduce climate change impacts.

WireIE Chief Technology Officer Tim Brown participated in a panel discussion and delivered his joint presentation developed with WireIE's strategic partner the University of Ontario Institute of Technology (UOIT), entitled, "A Smart Grid Communication Infrastructure in Support of Distributed Generation".

The presentation explored how low-latency wireless networks can reliably manage real-time switching of a distributed generation source.

In concluding the presentation, Mr. Brown invited the audience to follow the progress of the WireIE/UOIT collaboration on a Smart Grid distributed generation simulation being built at the university. Based on the findings, the intent is to deploy a prototype Smart Grid communication infrastructure incorporating a distributed generation environment at a Local Distribution Company (LDC).

The presentation can be found here:

http://www.wireie.com/presentations.html

WireIE Smart Grid Foundation<sup>™</sup> specializes in Next Generation Networks in support of Smart Grid, and offers unique in-depth expertise in broadband wireless technologies that extend from the IP Core, across the backhaul, to the network edge. UOIT offers the vision of an electrical utility based on Smart Grid, while WireIE provides the communication network vision in support of Smart Grid.

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